

JADE AND OPAL

The Challenges and Benefits of Providing Multi Cultural Aged Care



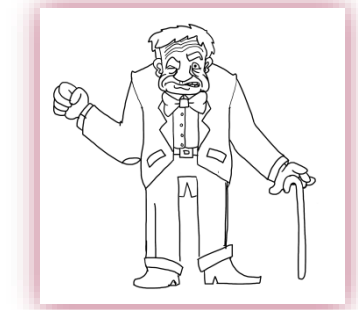
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Yes, I am growing Older – if I lived the Average Lifespan:-

- In 1900 - I would be in a Box under the ground.



- In 1950 – I would be a retired prejudiced old man with about 5 years to go.



- In 2017
I am contributing to society,
growing in wisdom,
with friends from all corners of the World



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In My Lifetime:-

- In my younger years Australia was a Monocultural and rather prejudicial society
- In my latter years Australia is a Multicultural, tolerant, inclusive and embracing society



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The 1970's Brought Great Change (Awakening) in Australian Society

- Late 1960's and early 1970's – Significant social upheaval
- Recognition of Minority Rights and Social Responsibility
(Aboriginal, Socially Disadvantaged, Unpopular War and Foreign Policy)
- No longer an “European Outpost” (White Australia Out)
- Part of the Dynamic Asian / Pacific Hemisphere
- Post 1972 -Migration Open to All (Positive Multicultural Migration Practices)



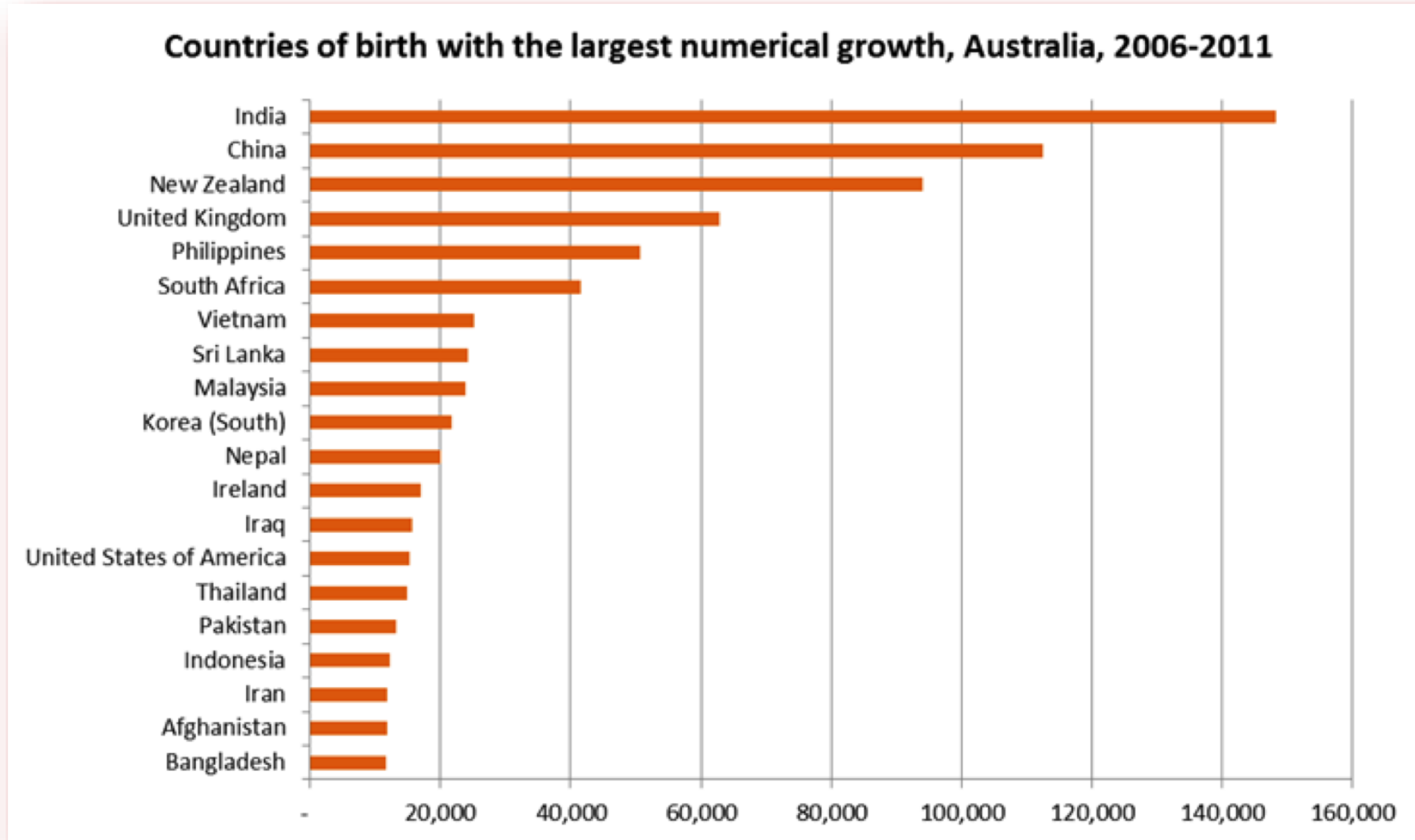
Gough Whitlam
Australian Labor Party

Prime Ministerial Advocates For Multicultural Change



Malcolm Fraser
Liberal Party of Australia

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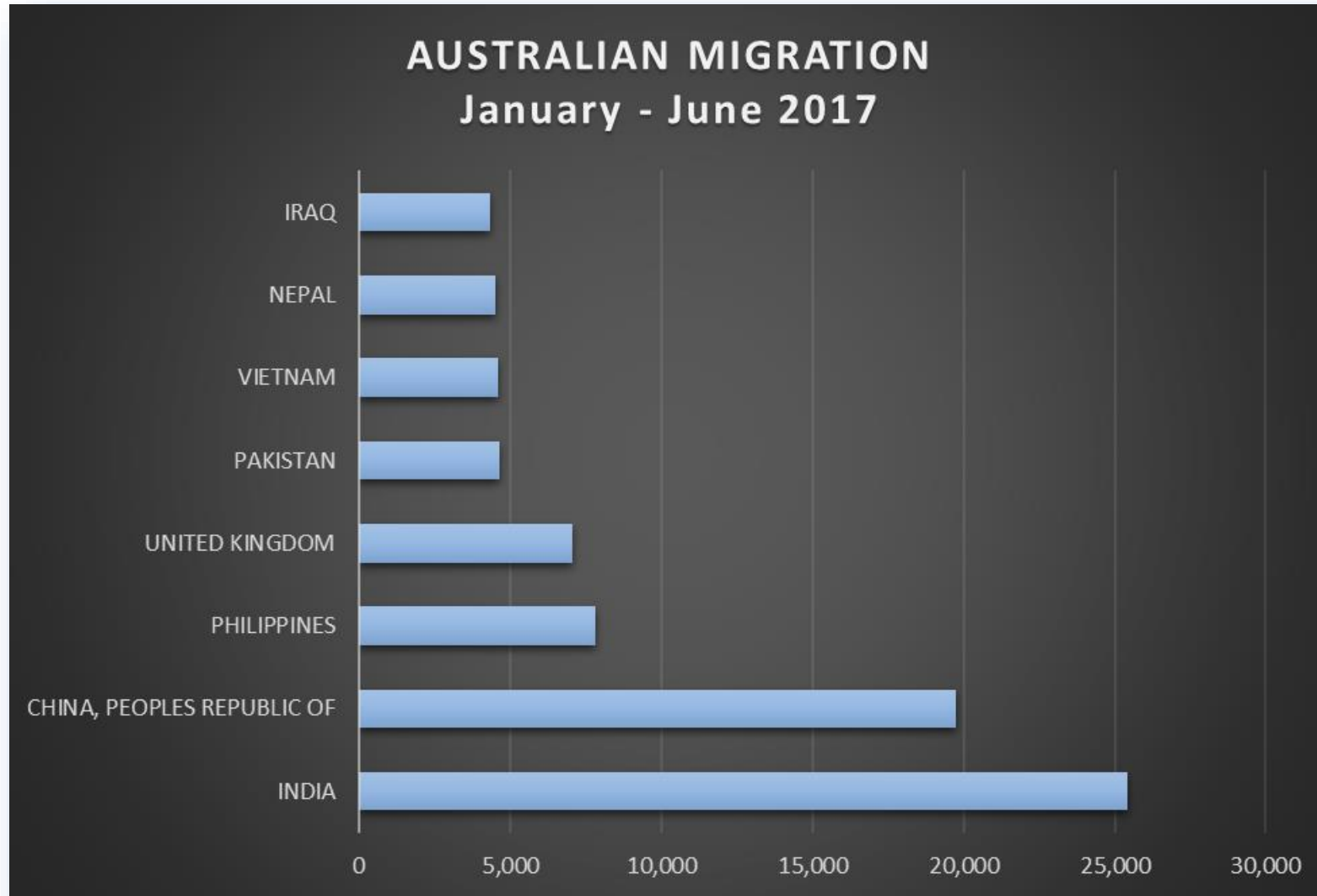
Australian Bureau of Statistics 2011 Census



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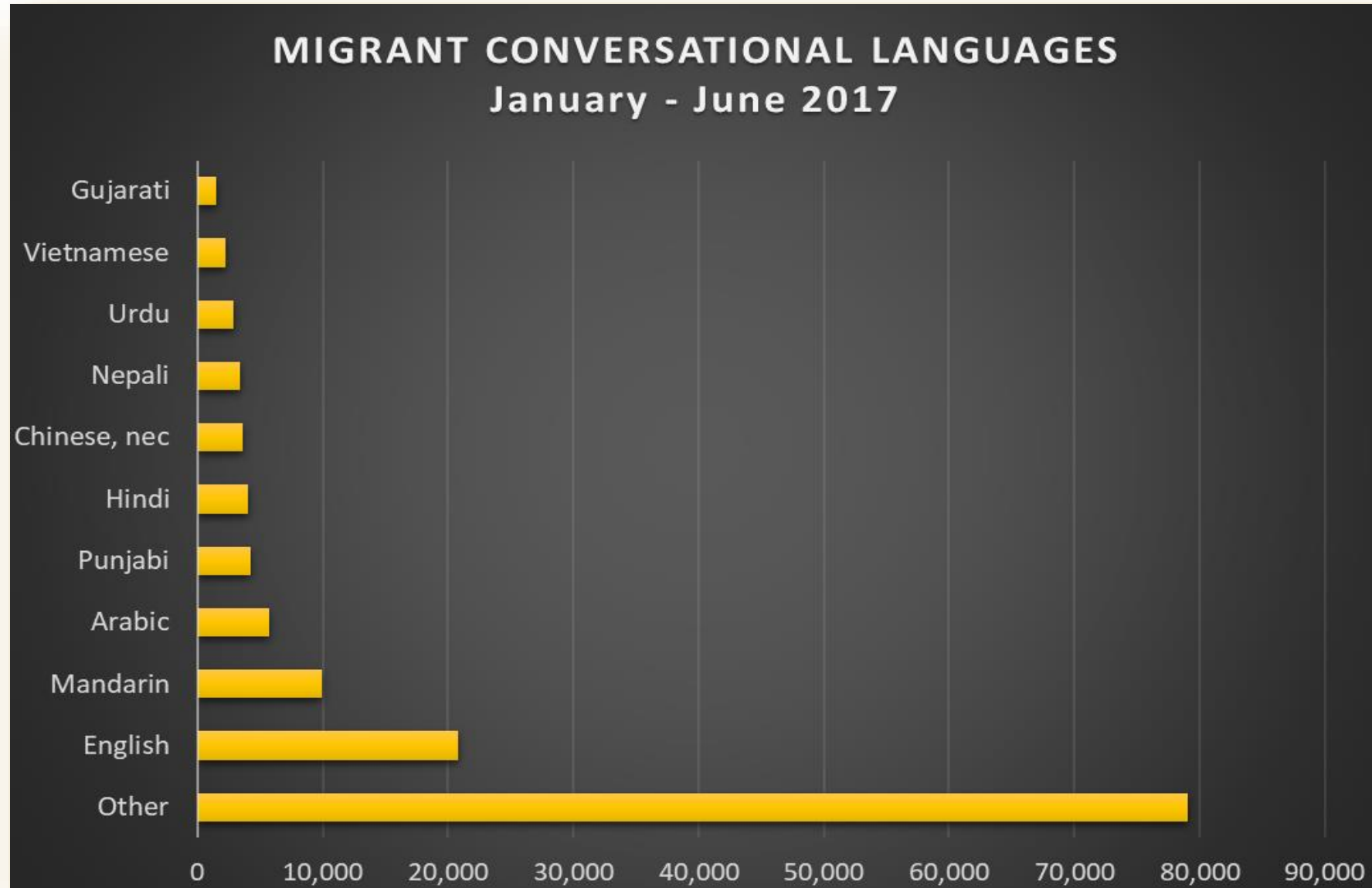
Australian Department of Immigration and Border Protection



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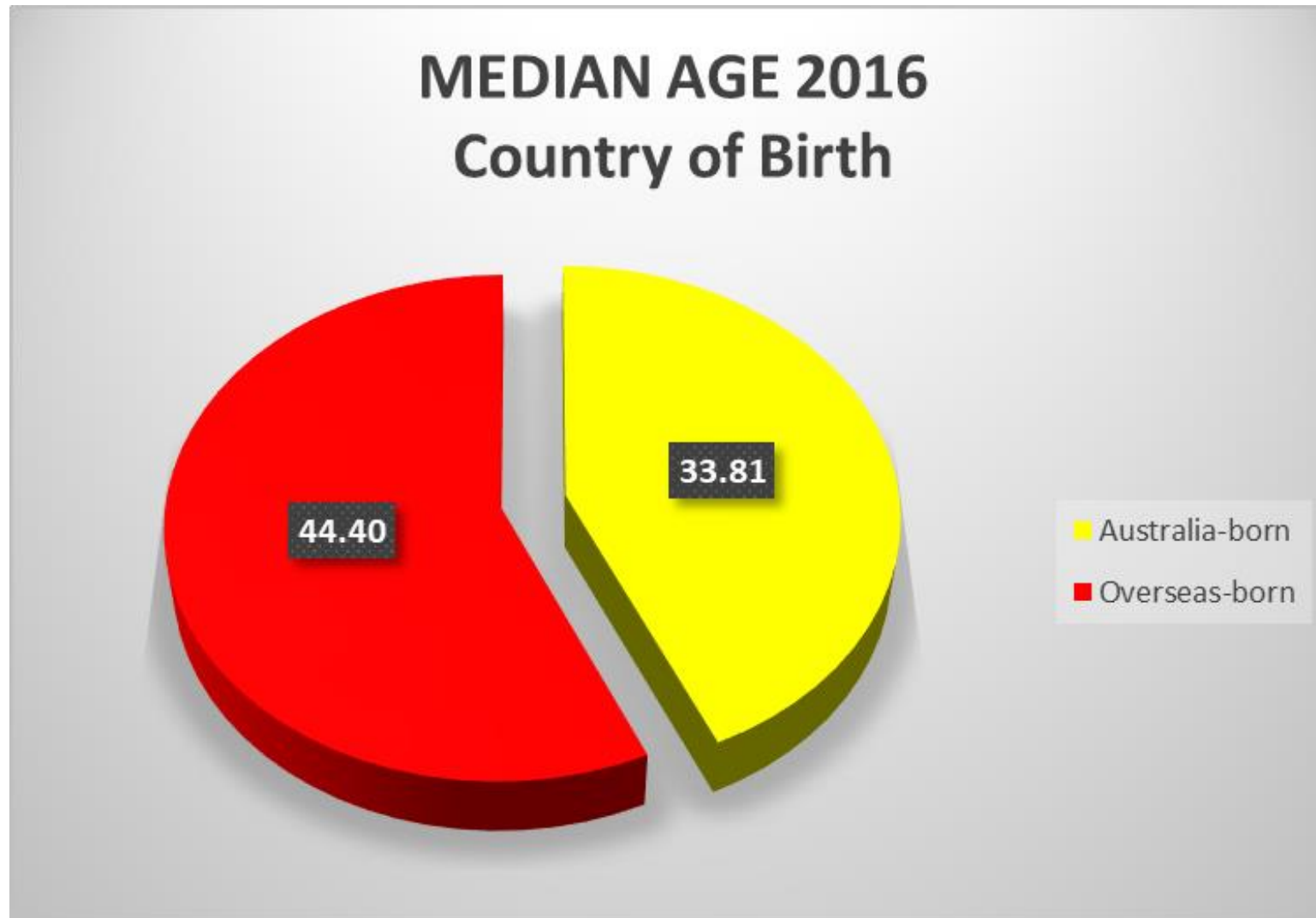
Australian Department of Immigration and Border Protection



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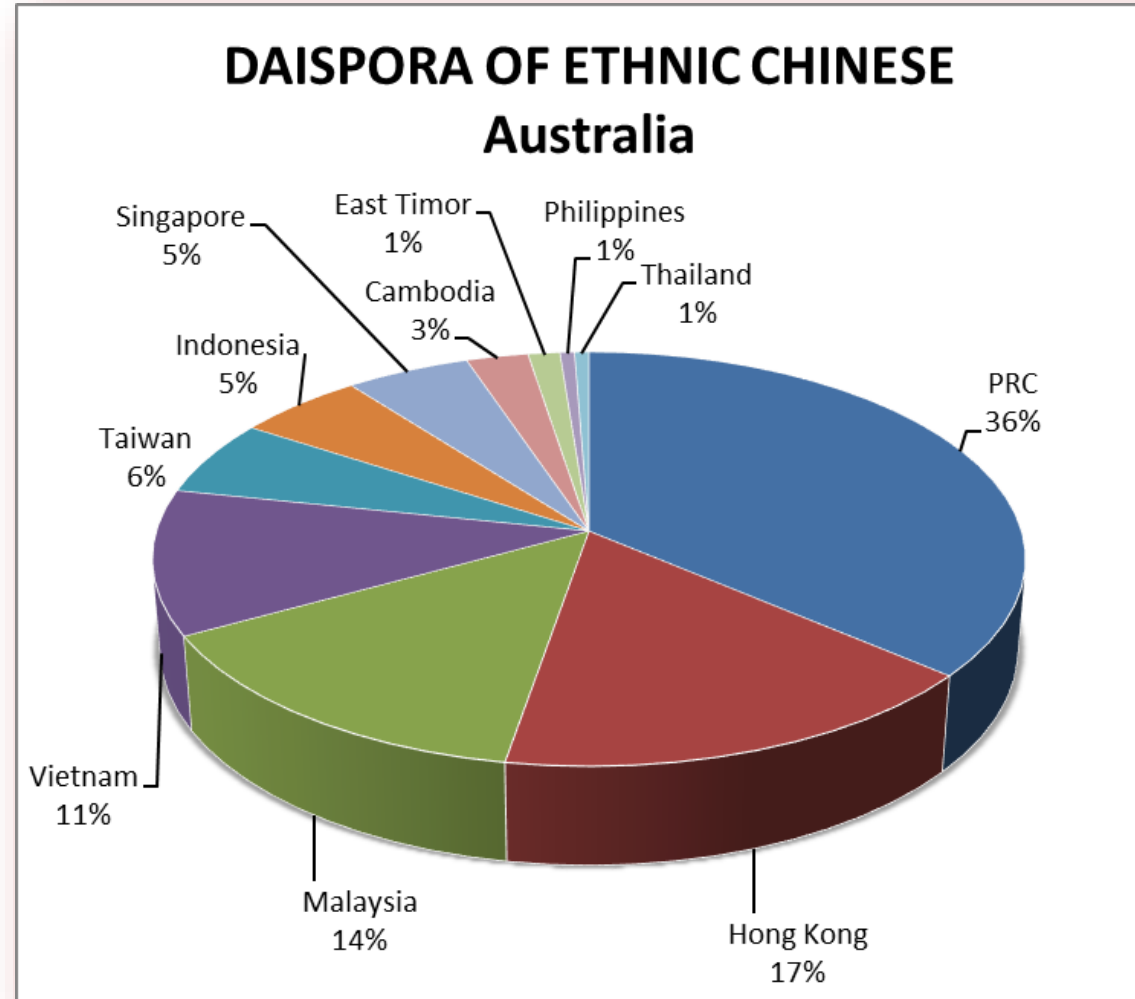
Early Asian Migrants

- During the 1970's and 1980's Many Asian People of Chinese Ethnicity came to Australia from:-
 - Hong Kong
 - Taiwan
 - Malaysia
 - Singapore
 - Indonesia
 - Indo China
 - Peoples Republic of China
- In 1980 these People were in their 40's and 50's
In 2017 they are in their 70's 80's and even 90's



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CHINESE MIGRANTS TO AUSTRALIA



Australian Bureau of Statistics

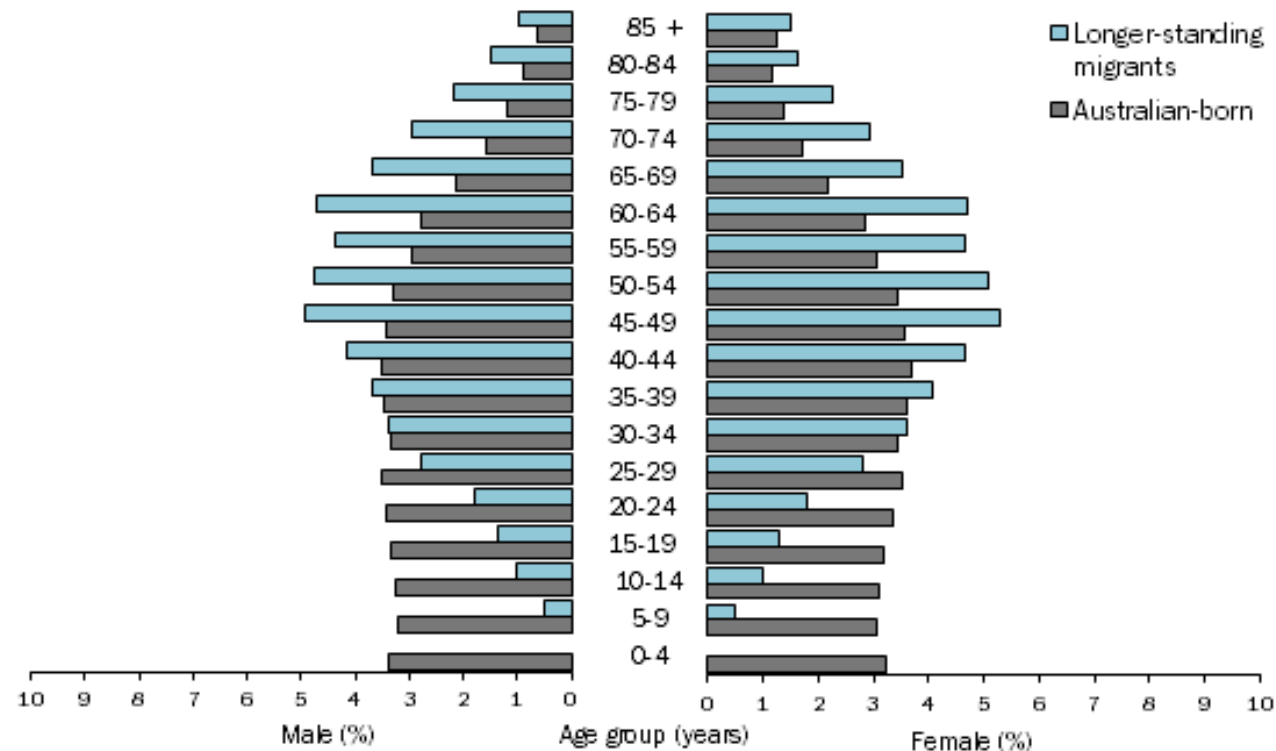


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Today these early Asian Settlers are Ageing relatively Faster than the Wider Australian Community



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Australian Bureau of Statistics



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Meeting The Challenge

- Jeta Founding Managing Director, Choe Lam Tan, recognised the unique and pressing needs of Australia's Ageing Asian community and against all odds developed Jeta Gardens:-

- Isolation
- Language
- Cultural Activities
- Religious Beliefs
- Food
- Recognition
- Diversity within Ethnicity



- All this recognising the need for cultural expression while upholding and in harmony with wider Australian community values
- And all Delivered within the framework of Australia's quality Aged Care parameters and regulatory framework

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Asian Values in the Wider Multicultural Community

Jeta's 300 residents, coming from a spectrum of ethnic, cultural, and racial backgrounds; constitute Jeta's "One Happy Family" based on core Asian values of "Compassion and Joy".



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JETA GARDENS (Australia)
JETA GLOBAL (Australia)

JETA CARE (Malaysia)
JETA AIWAN (PRC)




THE JETA EXPERIENCE – “Where East Meets West”



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頤康園的概念

THE JETA CONCEPT
A Sustainable
Holistic Model
of Care

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Care and lifestyle underwritten by the wisdom of ancient Asian Values -

孝

Xiào, Filial Piety



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Driven by the Internationally Awarded Jeta “4H” Model of Care

 Home 家

 Hotel 酒店

 Holiday Resort 度假村

 Hospital 醫院

4H



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Recognising the need for Ageing Stability “Secure and Among Friends”

原地安老
Ageing in Place

A



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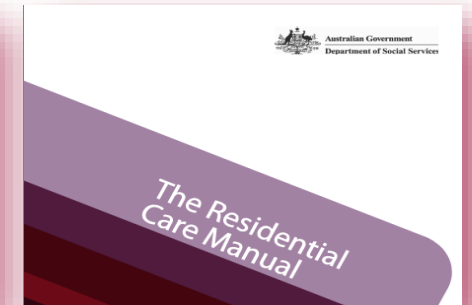


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Achieving the “Best of Both Worlds”

EW

東西交匯
East Meets West



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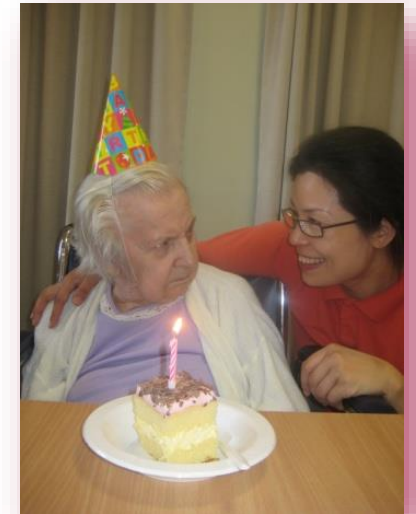
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Universal Underwritings applicable to all Humankind

CJ

慈悲和歡喜

Compassion & Joy

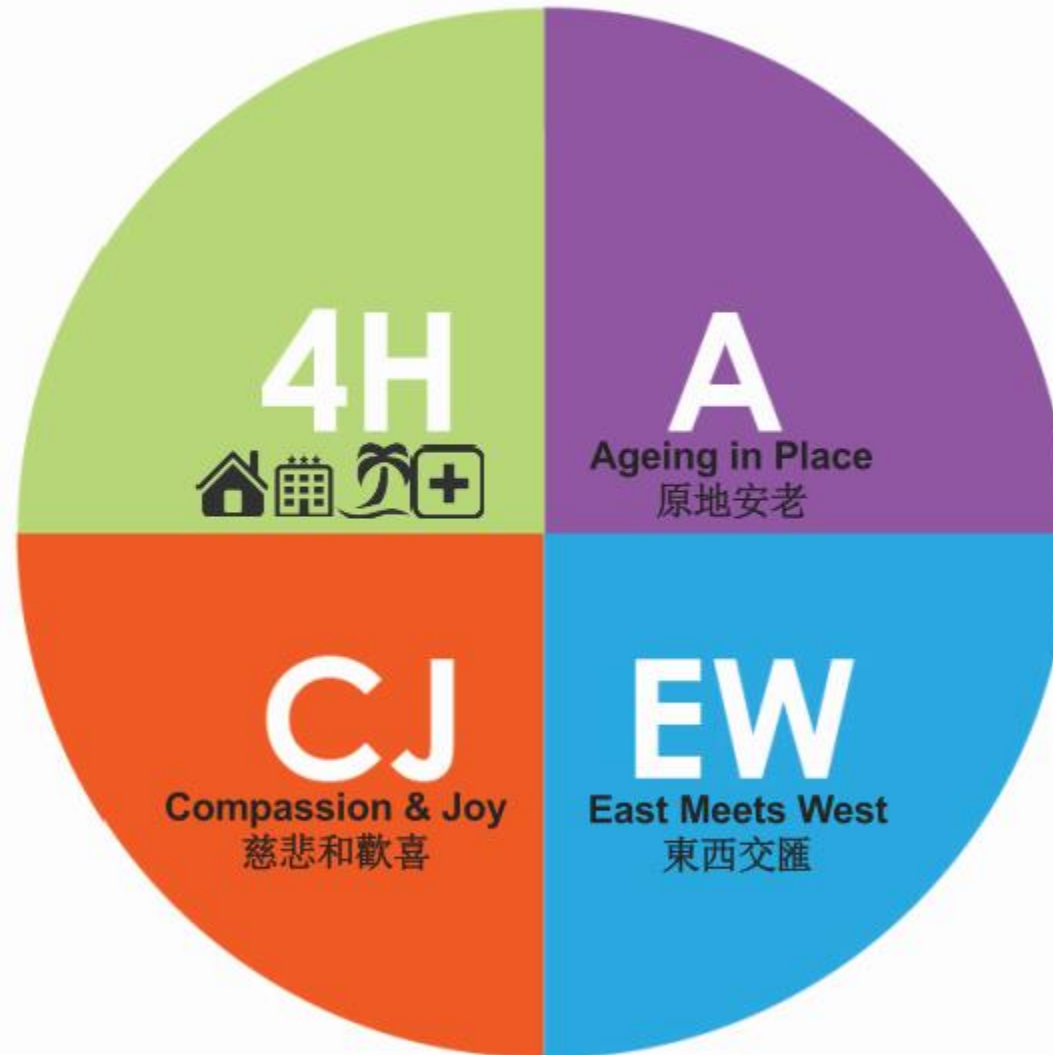


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Coming Together as “One Happy Family”



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STRENGTH IN DIVERSITY 實力的多樣性

"I know there is strength in the differences between us.
I know there is comfort, where we overlap."
— Ani DiFranco

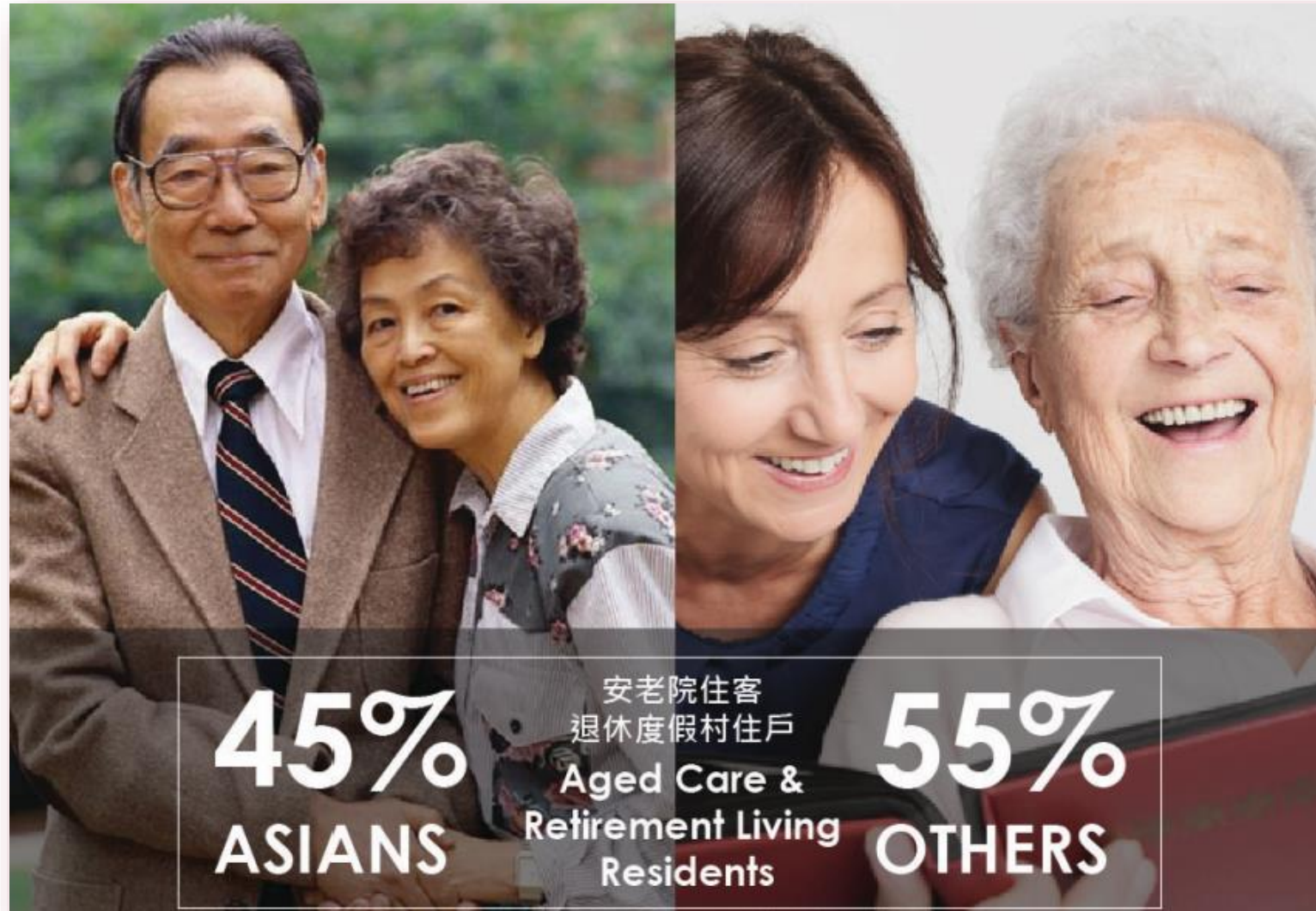


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Diversity - Reflected among our Residents



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The Challenges and Benefits of Providing Multi Cultural Aged Care

Diversity - Reflected in our Directors and Executive



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The Challenges and Benefits of Providing Multi Cultural Aged Care

Diversity - Reflected in our Staff



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The Challenges and Benefits of Providing Multi Cultural Aged Care

Diversity - Reflected in our Activities



The Challenges and Benefits of Providing Multi Cultural Aged Care

Diversity - Reflected in our Cuisine



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The Challenges and Benefits of Providing Multi Cultural Aged Care

Diversity - Reflected in our Wildlife



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The Challenges and Benefits of Providing Multi Cultural Aged Care

Diversity - Reflected in our Architecture



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Challenge – Cultural & Language



CULTURAL & LANGUAGE ISSUES

- Breakdown of Filial Piety
- Stigma, Social Contact & Isolation
- Language & Transport Problems
- Dietary Recognition
- Family Relations
- Emotional & Social Needs
- Influence of Western Values

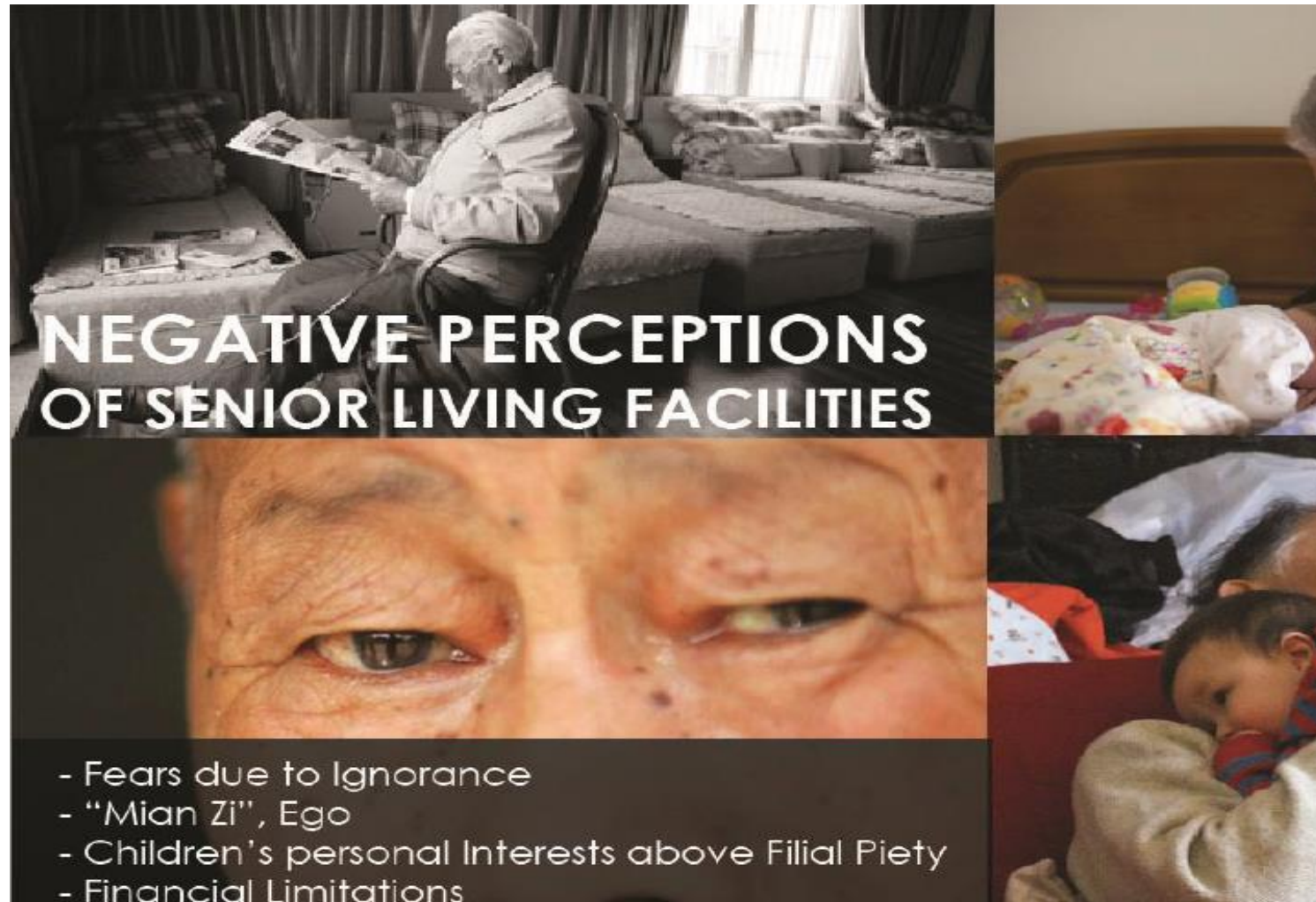


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Challenge – Negativity



**NEGATIVE PERCEPTIONS
OF SENIOR LIVING FACILITIES**

- Fears due to Ignorance
- "Mian Zi", Ego
- Children's personal Interests above Filial Piety
- Financial Limitations

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Challenge – Staffing & Rostering



STAFFING

- Finding the right staff mix
- Staff Training issues
- Cultural & Linguistic challenges for staff
- Relating to the wider care community (Clinicians)
- Cultural and Racial relations

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Challenge – The Future



“The weight of numbers is challenging Cultural Values”



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Opportunities – The Jeta “Footprint”



- 1 BRISBANE AUSTRALIA
- 2 JOHOR MALAYSIA
- 3 HANGZHOU PRC
- 4 HANZHONG PRC

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Client: Jeta gardens
Prod Company: Affordable Media
Product: Retirement Living
Title: Awareness English
Key No: JETA130
Dur: 30 secs
Aspect: 16:9 (Titles: 14:9 Center Cut)
Audio: Stereo: Compliant with Op-48
Date: 22/01/2016



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Thank
You



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